





We, Lelawati Institute of Science and Management, have gained the auspicious status of being one of the best distance education institutes in India. In the strategy of survey, we occur as the top marking institute in terms of excellence of education, placement witness, facilitating infrastructure, well-managed faculty, and many more. The total programme of us is plan-based that can reach the candidate to the uppermost level of success.

Our Distance Education programme is committed to provide career-oriented educational programs at the Diploma, Bachelors, Postgraduate Diploma and Masters Levels through Government recognized University as well as AIMS-ATMA. It is an ISO 9001:2008 Certified By KVQA India, and NORSK Akkreditering of Norway for being a "Quality education and training provider"

Our Objectives of the Distance Education Program is To provide high quality, value-based, career-oriented education to the student and working professionals. To facilitate students in understanding, developing, integrating and applying both core and specialized concepts and practices. To provide students with a stimulating and learning-friendly atmosphere so that they can utilize their intellectual capacities to specialize in various areas of study. We provide our students an environment for IT & Management training for BCA, BBA, BBM, B-Tech/B.E, BSC, B.COM, MBA, MCA, M.COM and MSC.

Distance Education/correspondence courses from AIMS-ATMA in such a way that to produce energetic, effective, efficient and ethically driven graduates and postgraduates to serve society. For the betterment of students Lelawati institute regularly conducts various Seminars and Personality Development classes, Industrial visits, English Communication classes and many grooming exercises to prepare for challenging corporate employments. Stability, Excellent services & betterment of students is in our sole blood, that's the reason we stuck in this field of career for more than Eleven years with an alliance by means of top most apparent University as well as AIMS-ATMA in the grassland of IT & Management organization. Design & Structure: Distance Education simply means imparting education from a distance wherein the teacher and the student are physically separated. In terms of design and structure, the common features of Bachelors and Masters Degree programs are as follows:

- The medium of instruction is English.
- Part time contact classes are conducted in the Institute.
- Comprehensive Course Content provided to the students.
- Flexible class times for working professionals.

Comprehensive courseware will be supplied to all the students. Each book is written in self-instructional style and consists of introduction, objectives, structure of units, main contents, self-test activities and suggested reading.

In addition, students will be given regular and part time counseling classes by well trained faculty members. We go through an excellent study of the market and it's newly advanced technical terminologies and our best effort is to modernize each of the candidates in a successive way so that they can get employment in top shot organizations. We make them ready them for the future. We are one of the India's best MBA Distance/correspondence institutes that harmony the top courses with a proper management studies.



## **About Us**

Lelawati Institute of Science and Management is an international B-school. It is an ISO 9001:2008 certified by Certified By KVQA India, and NORSK Akkreditering of Norway for being a

# "Quality education & training provider".

- Our curriculum is designed by specialized and experienced faculty.
- We provide Simple and state-of- the-art study material.
- Our case study educational method is beneficial for practical use of theoretical knowledge.
- We believe in individualized learning approach.
- We offer fast track career oriented programs.
- We provide cost effective quality education programs.
- You will get the opportunity of studying while working.
- We provide modular online student support services.
- We offer wide spectrum of customized career oriented specializations.
- We offer modular and liberal examination in terms of mode, date and time.
- We provide blend of global curriculum and ethical values.
- Our courses will create better career opportunities.

### **About IEEE**

We are member of IEEE which is the world's largest professional association dedicated to advancing technological innovation and excellence for the benefit of humanity. LISM inspire a global community through IEEE's highly cited publications, conferences, technology standards, and professional and educational activities.

## **Course Objective**

This course prides good knowledge of management essentials. Above that it also provides thorough knowledge of the subject of specialization Theoretical & Practical knowledge on business and inter-disciplinary areas of management. Professional knowledge and skills to the professionals who are in the process of building their career path in their field of interest or their field own work.

To critically appraise a range of relevant theoretical business management concepts. To critically appreciate the significance of recent theoretical developments in business and their strategic implications.

Theoretical & Practical knowledge on business and inter-disciplinary areas of management.

Learn and apply the essentials of critical business processes like Strategic Management, Finance, Marketing, IT, Product Design, Business Ethics, HR and Operations in this context.

## **Exam Procedure**

we provides two types of exam. you can select any one. All Papers are Subjective types.

- 1. Center Based In center based you can do exam in Delhi , Bangalore OR Hyderabad center
- 2. Home Based if you can select home based exam then we will send Home Assignment paper on your mail Id. We are given ten days' time to solve all the papers. Your results are made on the basis of the Home Assignment paper.

#### **REQUIRED DOCUMENT**

- 1) Photocopy of 10th /12th Mark sheet and Certificate with self attested
- 2) Photocopy of last Qualification proof with self attested
- 3) Photocopy of ID Proof (pan card, voter id, DL, passport etc) with attested
- 4) Photocopy of minimum 3 years Working Experience with self attested
- 5) Two passport size photograph

#### LIST OF SPECIALIZATIONS for ADBM, MBA, EMBA

- 1. Advertising Management
- 2. Agriculture Management
- 3. Air Transport Management
- 4. Architectural Management
- 5. Asset Management
- 6. Audit Management
- 7. Banking Management
- 8. Bio-Technology Management
- 9. BPO Management
- 10. Business Administration
- 11. Call Center Management
- 12. Chartered Finance Management
- 13. Clinical Pharmacology
- 14. Clinical Research
- 15. Communication Management
- 16. Construction Management
- 17. Consumer Behavior



- 18. Contemporary Auditing
- 19. Co-operative Management
- 20. Corporate Finance Management
- 21. Corporate Law
- 22. Corporate Training
- 23. Cost and Management Accounting
- 24. Customer Care Management
- 25. Customer Relations Management
- 26. Cyber Law Management
- 27. Dairy Management
- 28. E-Commerce
- 29. E-Business Systems
- 30. Energy Management
- 31. Entrepreneur Management
- 32. Environmental Studies
- 33. Equality Research Management
- 34. Event Management
- 35. Export Management
- 36. Fashion Management
- 37. Finance Management
- 38. Financial Institution Management
- 39. Foreign Exchange Management
- 40. Foreign Trade
- 41. General Management
- 42. Hardware Management
- 43. Health Care Management
- 44. Health Management
- 45. Holistic Management
- 46. Hospital Management
- 47. Hospital Administration
- 48. Hospitality Management
- 49. Hotel Management
- 50. Human Resource Management
- 51. Industrial Management
- 52. Industrial Marketing
- 53. Information Technology
- 54. Intellectual Property Rights
- 55. Interior Management
- 56.International Finance Management
- 57. International Management
- 58. International Trade
- 59. Investment Analysis Management
- 60. Investment Management
- 61. Labor Law Management

- 62. Library Management
- 63. Logistics Management
- 64. Market Risk Management
- 65. Marketing Management
- 66. Mass Communication
- 67. Materials Management
- 68. Media Management
- 69. Mutual Funds Management
- 70. Networking Management
- 71. Operations Management
- 72. Packaging Management
- 73. Pathological Lab Management
- 74. Personal Management
- 75. Petroleum Management
- 76. Pharmacology Management
- 77. Portfolio Management
- 78. Production Management
- 79. Project Management
- 80. Public Administration
- 81. Public Relations Management
- 82. Purchasing Management
- 83. Retail Management
- 84. Risk and Insurance Management
- 85. Risk Management
- 86. Rural Management
- 87. Safety Management
- 88. Sales & Distribution Management
- 89. Sales Management
- 90. SAP Consultancy
- 91. School Management
- 92. Shipping Management
- 93. Software Management
- 94. Software Project Management
- 95. Supply Chain Management
- 96. Take Over & Acquisition Mgmt
- 97. Taxation Management
- 98. Telecom Management
- 99. Textile Management
- 100. Total Quality Management
- 101. Total Safety Management
- 102. Transport Management
- 103. Travel and Tourism Management
- 104. Treasury Management



Courses	Minimum Qualificaation	Duration	Registration Fee	Exam Fee	Tution Fee
Diploma In Civil Engineering	10th, 10+2	3 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 6,000/Sem
Diploma In Mechanical Engineering	10th, 10+2	3 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 6,000/Sem
Diploma In Electrical Engineering	10th, 10+2	3 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 6,000/Sem
Diploma In Computer Engineering	10th, 10+2	3 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 6,000/Sem
Diploma In Automobile Engineering	10th, 10+2	3 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 6,000/Sem
Diploma In Electronics Engineering	10th, 10+2	3 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 6,000/Sem
Diploma In Telecommunication Engineering	10th, 10+2	3 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 6,000/Sem
Diploma In Information Technology	10th, 10+2	3 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 6,000/Sem
Diploma In Instrumentation Engineering	10th, 10+2	3 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 6,000/Sem
Diploma In Fashion Designing	10th, 10+2	2 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 7,500/Sem
Diploma In Interior Designing	10th, 10+2	2 Year	Rs. 2100/-	Rs. 2700/-	Rs. 7,500/Sem
Diploma In Graphics Designing	10th, 10+2	2 Year	Rs. 2100/-	Rs. 2700/-	Rs. 6,000/Sem
Diploma In Fire & Safety	10th, 10+2	1 Year	Rs. 2100/-	Rs. 2700/-	Rs. 8,000/Sem
Diploma In Computer Applicationl	10th, 10+2	1 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 12,000/-



Courses	Minimum Qualificaation	Duration	Registration Fee	Exam Fee	Tution Fee
Bachelor in Civil Engineering	10+2	4 Year	Rs. 2400/-	Rs. 3,000/-	Rs. 10,000/Sem
Bachelor in Electrical Engineering	10+2	4 Year	Rs. 2400/-	Rs. 3,000/-	Rs. 10,000/Sem
Bachelor in Mechanical Engineering	10+2	4 Year	Rs. 2400/-	Rs. 3,000/-	Rs. 10,000/Sem
Bachelor in Computer Engineering	10+2	4 Year	Rs. 2400/-	Rs. 3,000/-	Rs. 10,000/Sem
Bachelor in Information Technology Engineering	10+2	4 Year	Rs. 2400/-	Rs. 3,000/-	Rs. 10,000/Sem
Bachelor in Electronics & Telecommunication Engineering	10+2	4 Year	Rs. 2400/-	Rs. 3,000/-	Rs. 10,000/Sem
Bachelor in Automobile Engineering	10+2	4 Year	Rs. 2400/-	Rs. 3,000/-	Rs. 10,000/Sem
Bachelor in Computer Application	10+2	3 Year	Rs. 2100/-	Rs. 2700/-	Rs. 10,000/Sem
Bachelor in Hotel Management	10+2	4 Year	Rs. 2100/-	Rs. 2700/-	Rs. 10,000/Sem
Bachelor in Animation & Multimedia	10+2	3 Year	Rs. 2100/-	Rs. 2700/-	Rs. 10,000/Sem
Bachelor in Mass Communication	10+2	3 Year	Rs. 2100/-	Rs. 2700/-	Rs. 10,000/Sem
Bachelor in Aquaculture / HortiCultue / Agriculture	10+2	3 Year	Rs. 2100/-	Rs. 2700/-	Rs. 10,000/Sem
Bachelor in Business Administration (Valuation, Aviation, Hospitality, Hotel & Tourism Management)	10+2	3 Year	Rs. 2100/-	Rs. 2700/-	Rs. 10,000/Sem
Bachelor in Physical Education	10+2	3 Year	Rs. 2100/-	Rs. 2700/-	Rs. 10,000/Sem



Courses	Minimum Qualificaation	Duration	Registration Fee	Exam Fee	Tution Fee
Industrial Trade Certifate In Diesel Mechanics	10th	2 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 12,000/Year
Industrial Trade Certif ate In Electrical	10th	2 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 12,000/Year
Industrial Trade Certif ate In Mechanical Fiter	10th	2 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 12,000/Year
Industrial Trade Certif ate In Draughtsman	10th	2 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 12,000/Year
Industrial Trade Certif ate In Administration	10th	2 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 12,000/Year
Industrial Trade Certif ate In Motor Winding	10th	2 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 12,000/Year
Advance Certif ate in Nurshing Assistance	10th	2 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 12,000/Year
Advance Diploma in Dental mechanics	10th	1 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 12,000/Year
Advance Diploma in Lab Technology	10th	1 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 12,000/Year
Advance Diploma in O.T. Tech	10th	1 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 15,000/Year
Advance Diploma in Hospitality	10th	1 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 15,000/Year
Advance Diploma in Interior Desigining	10th	1 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 15,000/Year
Advance Diploma in Fashion Designing	10th	1 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 15,000/Year
Advance Diploma in Computer Aplication	10th	1 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 12,000/Year



Courses	Minimum Qualificaation	Duration	Registration Fee	Exam Fee	Tution Fee
Advanced Diploma in Hardware Networking	10th, 10+2	1 Year	Rs. 21,00/-	Rs. 3000/-	Rs. 10,000/ Sem
Bachelor in Library Science	10+2+3	1 Year	Rs. 2100/-	Rs. 5,000/-	Rs. 9,000/ Sem
Professional Diploma in Social Media & Digital Marketing	10th, 10+2	1 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 9,000/ Sem
Professional Diploma in Computer Graphics	10th, 10+2	1 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 12,000/ Sem
Diploma in Industrial Safety Management	10+2	2 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 7500/ Sem
Diploma in Web Designing & Desk Top Publishing	10+2	1 Year	Rs. 2100/-	Rs. 3,000/-	Rs. 12,000/ Sem
Advance Diploma in Business Management	10th	1 Year	Rs. 5,000/-	Rs. 3,000/-	Rs. 12,000/ Sem
Executi e Master in Business Management	10+2+3	1 Year	Rs. 5,000/-	Rs. 3,000/-	Rs. 25,900/-
Post Graduate Diploma In Business Management	10+2+3	1 Year	Rs. 5,000/-	Rs. 3,000/-	Rs. 15,000/ Sem
Master in Business Administration	10+2+3	2 Year	Rs. 5,000/-	Rs. 3,000/-	Rs. 15,000/ Sem
Master in Computer Application	10+2+3	2 Year	Rs. 5,000/-	Rs. 3,000/-	Rs. 15,000/ Sem
Master in Mass Communication	10+2+3	2 Year	Rs. 5,000/-	Rs. 5,000/-	Rs. 15,000/ Sem
Master in Engineering (Civil, Mechanical, Electrical, Instrumentation Electronics,Automobile,Telecomonication)	10+2+3	2 Year	Rs. 5,000/-	Rs. 5,000/-	Rs. 15,000/ Sem
Doctorate in Management Studies	Post Graduate with Experience	1 Year	Rs. 5,000/-	Rs. 5,000/-	Rs. 30,000/Sem

## Placements nts

#### 100% Job Placement Assured

LISM has a well established, comprehensive and dynamic Training & Placement Cell, comprising of versatile and experienced faculty. we believe that our job is not just to train you, but also to set the right field for your perfect career launch. The placement cell of LISM conducts seminars, pre placement talks and campus interviews which make the students confident while interacting with employers in the industry. At LISM, we stress on ability creation rather than just imparting knowledge on a certain domain. This is helpful for the students at the end of their course.

They can get quick placements and several offers after a course from LISM.







## LEELAWATI INSTITUTE OF SCIENCE & MANAGEMENT

An ISO 9001:2008 Certified International Distance Learning B-School

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